

**To:** Kerpel, Judith[KERPEL.JUDITH@EPA.GOV]  
**From:** Dermer, Michele  
**Sent:** Mon 3/23/2015 5:23:26 PM  
**Subject:** FW: DOGGR Comm Strategy - 3/10 version  
Water Comm Strat DOGGR UIC draft March 10 2015.doc

**From:** Rao, Kate  
**Sent:** Tuesday, March 10, 2015 9:28 AM  
**To:** Albright, David  
**Cc:** Montgomery, Michael; Moffatt, Brett; Dermer, Michele; Engelman, Alexa  
**Subject:** DOGGR Comm Strategy - 3/10 version

David –

Attached is the most recent version of the DOGGR comm strategy. I added the revised desk statement from 3/4/2015, references to 2/6 State Plan submittal, 3/9 EPA response letter, AE workshops and cleaned up a few items.

There is still a place holder for the 'Fracking' question. I also added a place holder for that and I also put in a Q for cyclic steam injection.

I am ready to update the web page with the EPA 3/9 letter when you give me the green light and send me any updates to the opening paragraphs. We can also add more FAQs to the webpage if needed.

Kate

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**From:** Engelman, Alexa  
**Sent:** Monday, March 09, 2015 4:59 PM  
**To:** Rao, Kate; Albright, David  
**Cc:** Montgomery, Michael  
**Subject:** FW: Media Inquiry re cyclic steam injection in Calif. (fracking)

Question: did we ever craft a fracking FAQ for our communications plan?

~Alexa

**From:** Skadowski, Suzanne  
**Sent:** Monday, March 09, 2015 3:49 PM  
**To:** Dermer, Michele; Montgomery, Michael; Albright, David; Engelman, Alexa; Moffatt, Brett; Busterud, Gretchen; Quast, Sylvia; Zito, Kelly; Keener, Bill; Mogharabi, Nahal; Rao, Kate  
**Subject:** Media Inquiry re cyclic steam injection in Calif. (fracking)

Quick heads up on media inquiry this afternoon from AP San Francisco reporter Ellen Knickmeyer re cyclic steam injection in Calif. Reporter is responding to recent SB-4 hearing and comments from Center for Biological Diversity re cyclic steam injection and fracking. I'm working with David now to draft a statement with HQ input.

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**From:** Dermer, Michele  
**Sent:** Monday, March 09, 2015 2:31 PM  
**To:** Montgomery, Michael; Albright, David; Engelman, Alexa; Moffatt, Brett; Busterud, Gretchen; Quast, Sylvia; Zito, Kelly; Keener, Bill; Skadowski, Suzanne; Mogharabi, Nahal; Rao, Kate; Blumenfeld, Jared; Kao, Jessica; Maier, Brent; McWhirter, Lisa  
**Cc:** Diamond, Jane  
**Subject:** RE: EPA response to CA UIC letter of Feb 6, 2015

